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Corporate Cultural Responsibility - Michael Bzdak 2022-05-23

Is corporate investing in the arts and culture within communities good business? Written by an expert on the topic who ran the Corporate Art Program at Johnson & Johnson, the book sets out the case for business patronage of the arts and culture and demonstrates how to build an effective program for businesses to follow. As companies seek new ways to add value to society, this book places business support of the arts in a corporate social responsibility context and offers a new concept: Corporate Cultural Responsibility. It discusses the issues underlying business support of the arts and explores new avenues of collaboration and value creation. The framework presented in the book serves as a guide for identifying the key attributes and projected impact of successful and sustainable models. Unlike other books centered on the relationship of art and commerce, this book looks at the broader and global implications of Corporate Cultural Responsibility. It also usefully sets the discussion about the role of philanthropy and corporate social responsibility and the arts within an historical timeframe. As the first book to link culture to community responsibility, the book will be of particular relevance to corporate art advisors and auction houses, as well as students of arts management and corporate social responsibility at advanced undergraduate and postgraduate levels.

Graphic and digital designer - Mariano Diotto 2016-09

Nazi Exhibition Design and Modernism - Michael

Tymkiw 2018-05-29

A new and challenging perspective on Nazi exhibition design In one of the most comprehensive analyses ever written on the subject, Michael Tymkiw reassesses the relationship between Nazi exhibition design and modernism. While National Socialist exhibitions are widely understood as platforms for attacking modern art, they also served as sites of surprising formal experimentation among artists, architects, and others, who often drew upon and reconfigured the practices and principles of modernism when designing exhibition spaces and the objects within. In this book, Tymkiw reveals that a central motivation behind such experimentation was the interest in provoking what he calls "engaged spectatorship"—attempts to elicit experiences among exhibition-goers that would pique their desire to become involved in wider processes of social and political change. For historians of art, architecture, performance, and other forms of visual culture, Nazi Exhibition Design and Modernism unravels long-held assumptions, particularly concerning the ideological stakes of participation.

Applying Innovative Technologies in Heritage Science - Pavlidis, George 2020-01-03
Heritage science, a cross-disciplinary field of study that emphasizes research on cultural interpretation and management, has seen significant development in recent years. Modern technology has opened new innovations and possibilities for scientific cooperation that produces several benefits that affect multiple aspects of this scientific field. Applying

Innovative Technologies in Heritage Science is a collection of progressive studies on the methods and applications of the technological implications and scientific advancements within heritage and cultural research to bridge the once unbridgeable gap between science and humanities. While highlighting topics including digital archives, cultural data, and chemical documentation, this book is ideally designed for archaeologists, museologists, conservationists, preservationists, librarians, researchers, educators, cultural heritage professionals, academicians, and students.

Objects of Design from The Museum of Modern Art -

Santa Fe Modern - Helen Thompson 2021-11-09
First survey of modernist and contemporary architecture and interiors in the richly layered architectural history of Santa Fe. Santa Fe Modern reveals the high desert landscape as an ideal setting for bold, abstracted forms of modernist houses. Wide swaths of glass, deep-set portals, long porches, and courtyards allow vistas, color, and light to become integral parts of the very being of a house, emboldening a way to experience a personal connection to the desert landscape. The architects featured draw from the New Mexican architectural heritage--they use ancient materials such as adobe in combination with steel and glass, and they apply this language to the proportions and demands exacted by today's world. The houses they have designed are confident examples of architecture that is particular to the New Mexico landscape and climate, and yet simultaneously evoke the rigorous expressions of modernism. The vigor and the allure of modern art and architecture hearten each other in a way that is visible and exciting, and this book demonstrates the synergistic relationship between art, architecture, and the land.

What Makes a Great Exhibition? Paula Marincola 2007-02-16

For better or worse, museums are changing from forbidding bastions of rare art into audience-friendly institutions that often specialize in "blockbuster" exhibitions designed to draw crowds. But in the midst of this sea change, one largely unanswered question stands out: "What makes a great exhibition?" Some of

the world's leading curators and art historians try to answer this question here, as they examine the elements of a museum exhibition from every angle. *What Makes a Great Exhibition?* investigates the challenges facing American and European contemporary art in particular, exploring such issues as group exhibitions, video and craft, and the ways that architecture influences the nature of the exhibitions under its roof. The distinguished contributors address diverse topics, including Studio Museum in Harlem director Thelma Golden's examination of ethnically-focused exhibitions; and Robert Storr, director of the 2007 Venice Biennale and formerly of the Museum of Modern Art, on the meaning of "exhibition and "exhibitionmaker." A thought-provoking volume on the practice of curatorial work and the mission of modern museums, *What Makes A Great Exhibition?* will be indispensable reading for all art professionals and scholars working today.

Affordable Housing - Adrienne Schmitz 2005
This lavishly illustrated book describes the development of 15 affordable housing projects, designed by some of the nation's most gifted architects. It shows how affordable housing can be durable, environmentally sensitive, comfortable, attractive, and economical to maintain.

Graphic Design in Germany Jeremy Aynsley 2000

A sweeping and comprehensive catalogue of the graphic arts in Germany from 1890 through World War II, this handsome oversized volume also deals with the methodology of art as a medium of persuasion.

Grand Designs - Lara Kriegel 2007-12-12
With this richly illustrated history of industrial design reform in nineteenth-century Britain, Lara Kriegel demonstrates that preoccupations with trade, labor, and manufacture lay at the heart of debates about cultural institutions during the Victorian era. Through aesthetic reform, Victorians sought to redress the inferiority of British crafts in comparison to those made on the continent and in the colonies. Declaring a crisis of design and workmanship among the British laboring classes, reformers pioneered schools of design, copyright protections, and spectacular displays of

industrial and imperial wares, most notably the Great Exhibition of 1851. Their efforts culminated with the establishment of the South Kensington Museum, predecessor to the Victoria and Albert Museum, which stands today as home to the world's foremost collection of the decorative and applied arts. Kriegel's identification of the significant links between markets and museums, and between economics and aesthetics, amounts to a rethinking of Victorian cultural formation. Drawing on a wide range of sources, including museum guidebooks, design manuals, illustrated newspapers, pattern books, and government reports, Kriegel brings to life the many Victorians who claimed a stake in aesthetic reform during the middle years of the nineteenth century. The aspiring artists who attended the Government School of Design, the embattled provincial printers who sought a strengthened industrial copyright, the exhibition-going millions who visited the Crystal Palace, the lower-middle-class consumers who learned new principles of taste in metropolitan museums, and the working men of London who critiqued the city's art and design collections—all are cast by Kriegel as leading cultural actors of their day. *Grand Designs* shows how these Victorians vied to upend aesthetic hierarchies in an imperial age and, in the process, to refashion London's public culture.

Universal Design 2021: From Special to Mainstream Solutions - I. Verma 2021-07

Universal Design is a process for creating an equitable and sustainable society. It is a concept committed to recognizing and accepting each individual's potential and characteristics, and promoting the realization of a built environment that does not stigmatize users, but enables everyone to participate fully in their community. This book presents 32 articles from the 5th International Conference on Universal Design (UD2021). Previous Universal Design conferences have been organized biennially, but the 2020 conference was postponed due to COVID-19 restrictions, and eventually held online from 9 - 11 June 2021. UD2021 brings together a multidisciplinary group of experts from around the world to share knowledge and best practice with the common goal of shaping the way we design; avoiding stereotyped or

discriminatory views and solutions that could stigmatize particular groups of people. The articles are organized into chapters under seven broad themes: universal design and inclusive design; user experience and co-design; access to education and learning environment; web accessibility and usability of technology; architecture and the built environment; mobility and transport; and designing for older people. The current situation has highlighted not only the importance of web accessibility, the user-friendliness of interfaces and remote connections; during the last year, the importance and quality of our daily living environment, access to services and green space has also become ever more obvious. This book will be of particular interest to those working to enable all those with disabilities or impairments to live independently and participate fully in all aspects of life.

The New Curator: Exhibiting Architecture and Design - Fleur Watson 2021-05-31

The New Curator: Exhibiting Architecture and Design examines the challenges inherent in exhibiting design ideas. Traditionally, exhibitions of architecture and design have predominantly focused on displaying finished outcomes or communicating a work through representation. In this ground-breaking new book, Fleur Watson unveils the emergence of the 'new curator'. Instead of exhibiting finished works or artefacts, the rise of 'performative curation' provides a space where experimental methods for encountering design ideas are being tested. Here, the role of the curator is not that of 'custodian' or 'expert' but with the intent to create a shared space of encounter with audiences. To illustrate this phenomenon, the book explores a diverse, international range of exhibitions. Divided into six themes, a series of project profiles are contextualized through conversations with influential curators and cultural producers such as Paola Antonelli, Kayoko Ota, Mimi Zeiger, Catherine Ince, Aric Chen, Zoë Ryan, Beatrice Leanza, Prem Krishnamurthy, Marina Otero Verzier, Brook Andrew, Carroll Go-Sam, Rory Hyde, Eva Franch i Gilabert, Patti Anahory and Paula Nascimento. Featuring over 100 color illustrations, this highly designed, beautiful book offers an innovative contribution to the field. An essential read for

students and professionals in architecture, design, art, visual culture, museum studies, curatorial studies and cultural theory. The book also features a foreword by Deyan Sudjic and an afterword by Leon van Schaik AO.

Trade Shows Worldwide - Matthew Miskelly
2008-12

Robin and Lucienne Day - Lesley Jackson
2001-03

Hailed as the British counterparts to Charles and Ray Eames, Robin and Lucienne Day electrified the British design scene in the 1950s with their startling furniture and textile designs. Indeed, their influence over the next five decades has been so profound that their early products were recently reintroduced by Conran's Habitat. Lucienne Day pioneered the introduction of modern abstract pattern design in the textile industry. Her fabrics, which oscillate between bold geometric figures and more subtle abstract patterns, were produced by companies as diverse as Heal's and Liberty of London. Robin Day's influential furniture designs pioneered the use of materials such as plywood, steel, and plastic. His stacking polypropylene chair (right) is one of the best-selling chairs in the world. Robin and Lucienne Day, the first-ever full-length monograph on their designs, features never-before-seen archival material along with over 250 color images of the full range of their work, including furniture, ceramics, textiles, wallpaper, interiors, appliances, exhibit designs, and graphics. Spanning a half-century's creative output, no designer will fail to be awed by the genius seen in this book.

Design for Good - John Cary 2017-10-03

The book reveals a new understanding of the ways that design shapes our lives and gives professionals and interested citizens the tools to seek out and demand designs that dignify.

Museum Exhibition Planning and Design - Elizabeth Bogle 2013-09-20

Great exhibits are never an accident. Planning effective exhibits is a demanding process that requires the designer to consider many different aspects and navigate numerous pitfalls while moving a project from concept to reality. In *Museum Exhibition Planning and Design*, Elizabeth Bogle offers a comprehensive

introduction and reference to exhibition planning and design. This book focuses on both the procedural elements of successful planning, like the phases of exhibit design and all associated tasks and issues, and on the design elements that make up the realized exhibit itself, such as color, light, shape, form, space, and building materials. This helpful guide includes: Breakdown of the design and development project phases used by professional planner/designers Principles of good design as they pertain to: color, light, shape, form, space, line, balance, accent, rhythm, proportion, and scale Criteria to evaluate an exhibit and measure its success Discussion of construction contracts and procedures Discussion of building materials and their advantages and disadvantages Glossary of museum and design terms for easy reference Bogle has translated her years of experience as an exhibition planner into a guide for practitioners of all sizes and levels of experience. For the solo practitioner, perhaps working with limited or no staff in a small institution, Bogle walks through every task that will be faced as the project develops. For the staff member of a larger institution or firm, this book serves as a checklist, reinforcing the instruction that comes from peers and previous experience. *Museum Exhibition Planning and Design* is a useful tool for anyone interested in or involved in bringing their exhibits to life.

Good Deeds, Good Design - Bryan Bell 2004
Explores new thoughts and practices in the movement toward an architecture that serves everyone, including the poor.

Partners in Design - David A. Hanks
2015-10-27

The 1920s and 1930s saw the birth of modernism in the United States, a new aesthetic, based on the principles of the Bauhaus in Germany: its merging of architecture with fine and applied arts; and rational, functional design devoid of ornament and without reference to historical styles. Alfred H. Barr Jr., the then 27-year-old founding director of the Museum of Modern Art, and 23-year-old Philip Johnson, director of its architecture department, were the visionary young proponents of the modern approach. Shortly after meeting at Wellesley College, where Barr taught art history, and as Johnson finished his studies in philosophy at

Harvard, they set out on a path that would transform the museum world and change the course of design in America. The Museum of Modern Art opened just over a week after the stock market crash of 1929. In the depths of the Depression, using as their laboratories both MoMA and their own apartments in New York City, Barr and Johnson experimented with new ideas in museum ideology, extending the scope beyond painting and sculpture to include architecture, photography, graphic design, furniture, industrial design, and film; with exhibitions of ordinary, machine-made objects (including ball bearings and kitchenware) elevated to art by their elegant design; and with installations in dramatically lit galleries with smooth, white walls. *Partners in Design*, which accompanies an exhibition opening at the Montreal Museum of Fine Arts in April 2016, chronicles their collaboration, placing it in the larger context of the avant-garde in New York—1930s salons where they mingled with Julien Levy, the gallerist who brought Surrealism to the United States, and Lincoln Kirstein, co-founder of the New York City Ballet; their work to help Bauhaus artists like Josef and Anni Albers escape Nazi Germany—and the dissemination of their ideas across the United States through MoMA's traveling exhibition program. Plentifully illustrated with icons of modernist design, MoMA installation views, and previously unpublished images of the Barr and Johnson apartments—domestic laboratories for modernism, and in Johnson's case, designed and furnished by Ludwig Mies van der Rohe—this fascinating study sheds new light on the introduction and success in North America of a new kind of modernism, thanks to the combined efforts of two uniquely discerning and influential individuals.

Designing Modern Norway - Kjetil Fallan
2016-09-19

Designing Modern Norway: A History of Design Discourse is an intellectual history of design and its role in configuring the modern Norwegian nation state. Rather than a conventional national design history survey that focuses on designers and objects, this is an in-depth study of the ideologies, organizations, strategies and politics that combined might be said to have "designed" the modern nation's material and visual culture.

The book analyses main tropes and threads in the design discourse generated around key institutions such as museums, organisations and magazines. Beginning with how British and continental design reform ideas were mediated in Norway and merged with a nationalist sentiment in the late nineteenth century, *Designing Modern Norway* traces the tireless and wide-ranging work undertaken by enthusiastic and highly committed design professionals throughout the twentieth century to simultaneously modernise the nation by design and to nationalise modern design. Bringing the discussion up towards the present, the book concludes with an examination of how Norway's new-found wealth has profoundly changed the production, mediation and consumption of design.

Encyclopedia of Interior Design - Joanna Banham
1997-05

First published in 1997. Routledge is an imprint of Taylor & Francis, an informa company.

Whole System Design - Peter Stasinopoulos
2013-01-11

Whole System Design is increasingly being seen as one of the most cost-effective ways to both increase the productivity and reduce the negative environmental impacts of an engineered system. A focus on design is critical as the output from this stage of the project locks in most of the economic and environmental performance of the designed system throughout its life which can span from a few years to many decades. Indeed it is now widely acknowledged that all designers - particularly engineers architects and industrial designers - need to be able to understand and implement a whole system design approach. This book provides a clear design methodology based on leading efforts in the field and is supported by worked examples that demonstrate how advances in energy materials and water productivity can be achieved through applying an integrated approach to sustainable engineering. Chapters 1-5 outline the approach and explain how it can be implemented to enhance the established Systems Engineering framework. Chapters 6-10 demonstrate through detailed worked examples the application of the approach to industrial pumping systems passenger vehicles electronics and computer systems temperature control of

buildings and domestic water systems. Published with The Natural Edge Project the World Federation of Engineering Organizations UNESCO and the Australian Government.

Designing Exhibitions - Giles Velarde 2017-09-29

Whether a world fair, an art gallery, a museum or trade show, all exhibitions deal with the same basic commodities, objects and informative space. A The skill of the exhibition designer lies in using suitable techniques to ensure that the objects are explained in an accessible way to the widest audience. This guide deals with the whole range of exhibition design, describing both people and processes involved in briefing, mounting, maintaining and evaluating exhibitions. It provides the essential principles of designing an exhibition, whatever its nature and size, and serves as an introduction for the non-specialist and a guide to good practice for students and professionals alike.

Annual Report- National Endowment for the Arts

Reports for 1980-19 also include the Annual report of the National Council on the Arts.

Architecture and Design Versus

Consumerism - Ann Thorpe 2012

Informed by recent research into the viability of a 'steady state' economy, this book sets an agenda for addressing the designer's paradox of sustainable consumption.

The Business Solution to Poverty - Paul Polak 2013-09-09

Authors Paul Polak and Mal Warwick describe their Zero-Based Design of starting from scratch to create innovative products and services tailored for the very poor to show how their design principles and vision can enable unapologetic capitalists to supply the very poor with clean drinking water, electricity, irrigation, housing, education, health care, and other necessities at a fraction of the usual cost and at profit margins attractive to investors.

Affordable Exhibition Design - Francesc Zamora Mola 2011-02-15

Given the increasing sophistication of architectural projects designed to showcase products at trade shows or to endow cultural exhibitions with a high level of visual appeal, this volume boasts imaginative, practical and low-cost designs in the field of ephemeral architecture. Featured inside Affordable

Exhibition Design are exhibitions from around the world; each specifically selected for its aesthetic appeal, strength in attracting the attention of viewers, affordable construction costs, use of reusable resources and ease of implementation. Sketches, models and photographs are featured to reveal the process behind each project's development and construction, along with its special area, the design team who created it, its materials (both new and recycled) and cost. This comprehensive volume is an inspirational resource, and confirmation that an eye-catching exhibition can be constructed without breaking the bank.

Exhibition Design Philip Hughes 2015-09-08

Exhibition Design 2 describes the skills needed to become an exhibition designer, including: developing a brief and working with clients; design principles for graphics, circulation, lighting, and accessibility; presenting ideas to clients; and the practicalities of production. A wealth of visual material includes photographs of completed exhibitions by world-renowned designers, concept drawings, computer renderings, charts and tables of information—all for a wide range of exhibitions around the world, permanent and temporary, including museums and galleries, visitor centres, brand experiences, festivals and trade fairs. This second edition includes new examples, updated information on the latest digital technology, and expanded coverage of interactives and sound and film.

New Scandinavian Design - Raul Cabra 2004-11-04

More than four hundred color photographs capture the innovative contributions of Scandinavian designers to the stylish evolution of contemporary furniture, housewares, textiles, home accessories, and consumer electronics. 10,000 first printing.

Exhibiting Craft and Design - Alla Myzelev 2017-06-14

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remain true to the craft object -- 6 Quiet revolution: contemporary curatorial approaches to ceramics in the White Cube -- 7 Jewellery can be worn too -- 8 Store/museum -- 9 'I could have visited Ikea for free': design museums and a complicated relationship with commerce -- 10 Outside the White Cube -- 11 Afterword: breaking free? -- Index

Intersections Across Disciplines - Brad Hokanson 2020-12-15

This volume is the result of the annual Summer research symposium sponsored by the Association for Educational Communications and Technology (AECT). The twenty-two chapters in this volume seek to examine how learning and the design of instruction is interdisciplinary and connective in terms of research and practice. The book is generally divided into three areas: Theory, Research, and Application. This framework shaped the authors' interactions, discussions, and the informal context of the symposium. Writings are included on multiple levels including research and practice on learning across disciplines, including instructional design and how design thinking is inherently interdisciplinary. How learning is designed for general audiences or for purposely integrated educational experiences has also been examined.

Exhibitions Beyond Boundaries - Harriet Atkinson 2022-12-01

After World War II, museum and gallery exhibitions, industrial and trade fairs, biennials, triennials, festivals and world's fairs increasingly came to be used as locations for the exercise of "soft power," for displays of cultural diplomacy between nations and as spaces for addressing areas of social and political contestation. *Exhibitions Beyond Boundaries* opens with a substantial introduction to the key debates, followed by case studies that advance the field of exhibition histories both geographically and methodologically, focusing on postwar transnational exchange and the wider networks engendered through exhibitions. Chapters trace relations across Africa, Asia, Europe, the Middle East, the Pacific, and the United States of America, drawing on a range of approaches and perspectives, principally from art and design history but also from social, economic and political history, and museum studies. Featured

case studies include the presentation of African-American Art at FESMAN '66 and FESTAC '77, the US's 1961 Small Industries Exhibition in Colombo, Israel's early appearances at the Venice Biennale, the Vatican Pavilion at the 1964-1965 New York World's Fair, and Hong Kong's Pavilion at Expo 70 in Tokyo.

Manual of Museum Exhibitions - Barry Lord 2014-04-07

All museum activities converge in the public forum of the exhibition - regardless of whether the exhibit is held in the physical museum or is on the Web. Since the first edition of this book in 2002, there has been a world-wide explosion of new galleries and exhibition halls, and new ideas about how exhibitions should look and communicate. The definition of what an exhibition is has changed as exhibitions can now be virtual; non-traditional migratory and pop-up spaces play host to temporary displays; social media has created amazing opportunities for participatory engagement and shifted authority away from experts to the public; and as time-constrained audiences demand more dynamic, interactive, and mobile applications, museum leadership, managers, staff, and designers are rising to these challenges in innovative ways. Drawing on years of experience and top-flight expertise, Barry Lord and Maria Piacente detail the exhibition process in a straightforward way that can be easily adapted by institutions of any size. They explore the exhibition development process in greater detail, providing the technical and practical methodologies museum professionals need today. They've added new features and expanded chapters on project management, financial planning and interactive multimedia while retaining the essential content related to interpretive planning, curatorship, and roles and responsibilities. This second edition of the standby *Manual of Museum Exhibitions* is arranged in four parts: Why - Covering the purpose of exhibits, where exhibit ideas come from, and how to measure success Where - Covering facilities and spaces, going into details including security, and interactive spaces What - A look at both permanent collection displays, and non-collection displays, as well as virtual, participatory, temporary, travelling displays, and retail sales How - Who is involved, planning, curatorship, and content

development, design, multimedia, fabrication and installation, financial planning, and project management Over 130 figures and photographs illustrate every step of the exhibit process. No museum can be without this critical, detailed guide to an essential function.

Modern in the Making Austin Porter

2020-10-29

Today the Museum of Modern Art is widely recognized for establishing the canon of modern art; yet in its early years, the museum considered modern art part of a still unfolding experiment in contemporary visual production. By bracketing MoMA's early history from its later reputation, this book explores the ways the Museum acted as a laboratory to set an ambitious agenda for the exhibition of a multidisciplinary idea of modern art. Between its founding in 1929 and its 20th anniversary in 1949, MoMA created the first museum departments of architecture and design, film, and photography in the country, marshaled modern art as a political tool, and brought consumer culture into a versatile yet institutional context. Encompassing 14 essays that investigate the diversity of modern art, this volume demonstrates how MoMA's programming shaped a version of modern art that was not elitist but fundamentally intertwined with all levels of cultural production.

Christopher Dresser - Harry Lyons 2005

Christopher Dresser (1834-1904) was a Victorian from a humble provincial background, who pushed back the frontiers of class privilege to claim his place as the first designer of the industrial age with the household in mind. Dresser's message was that cheap, affordable items need not be ugly. In this extensively researched book with over 400 colour and 250 black and white illustrations, Harry Lyons, an acknowledged Dresser expert, takes a comprehensive look at Dresser's work, including his less well-known designs in textiles, wallpapers and graphic design. Christopher Dresser - The People's Designer also points the way to new areas of collecting Dresser design, examining some of the previously overlooked manufactures, whose wares are still readily available and affordable.

Mid-Century Modern - Visionary Furniture Design from Vienna - Caroline Wohlgemuth

2021-12-31

In 1938, Vienna lost its best and most creative minds. This rupture was manifested in all of the arts and sciences and its mark is felt to this day - not least in the field of furniture design. With inexhaustible creativity the Jewish furniture designers who were forced to flee Vienna continued to work while in exile. They taught at the best universities and spread their ideas and vision throughout the entire world. Their creations became classics of twentieth-century furniture design, the epitome of mid-century modern style. This book honors the memory of the exiled designers with a thorough overview of their work. It details their life stories and their visionary designs, which remain as relevant and contemporary as ever, and brings to light new aspects of the history of Viennese furniture design.

Interaction Design - Jamie Steane 2018-01-25

Interaction Design explores common pitfalls, effective workflows and innovative development techniques in contemporary interaction design by tracking projects from initial idea to the critical and commercial reception of the finished project. The book is divided into six chapters, each focusing on different aspects of the interaction design industry. Exploring design projects from around the world, the authors include examples of the processes and creative decisions behind: - Apps, games and websites - Responsive branding - Complex, large-scale services - Interactive museum installations - Targeted promotions - Digital products which influence real-world situations Each case study includes behind-the-scenes development design work, interviews with key creatives and workshop projects to help you start implementing the techniques and working practices discussed in your own interaction design projects. From immersive tourist experiences, to apps which make day-to-day life easier, the detailed coverage of the design process shows how strategists, creatives and technologists are working with interactive technologies to create the engaging projects of the future.

Design Activism - Alastair Fuad-Luke 2013-06-17

Design academics and practitioners are facing a multiplicity of challenges in a dynamic, complex, world moving faster than the current design

paradigm which is largely tied to the values and imperatives of commercial enterprise. Current education and practice need to evolve to ensure that the discipline of design meets sustainability drivers and equips students, teachers and professionals for the near-future. New approaches, methods and tools are urgently required as sustainability expands the context for design and what it means to be a 'designer'. Design activists, who comprise a diverse range of designers, teachers and other actors, are setting new ambitions for design. They seek to fundamentally challenge how, where and when design can catalyse positive impacts to address sustainability. They are also challenging who can utilise the power of the design process. To date, examination of contemporary and emergent design activism is poorly represented in the literature. This book will provide a rigorous exploration of design activism that will revitalise the design debate and provide a solid platform for students, teachers, design professionals and other disciplines interested in transformative (design) activism. *Design Activism* provides a comprehensive study of contemporary and emergent design activism. This activism has a dual aim - to make positive impacts towards more sustainable ways of living and working; and to challenge and reinvigorate design praxis. It will collate, synthesise and analyse design activist approaches, processes, methods, tools and inspirational examples/outcomes from disparate sources and, in doing so, will create a specific canon of work to illuminate contemporary design discourse. *Design Activism* reveals the power of design for positive social and environmental change, design with a central activist role in the sustainability challenge. Inspired by past design activists and set against the context of global-local tensions, expressions of design activism are mapped. The nature of contemporary design activism is explored, from individual/collective action to the infrastructure that supports it generating

powerful participatory design approaches, a diverse toolbox and inspirational outcomes. This is design as a political and social act, design to enable adaptive societal capacity for co-futuring. *Dialogues with Creative Legends and Moments in a Designer's Career* David Calvin Laufer 2012-12-14

In *Dialogues with Creative Legends*, you will find answers to some of the perplexing questions talented people confront. From these dialogues emerge a startling range of ideas, from beginning a creative career to developing client relationships, mentoring, and the role of design thinking in society. The author's gradual revelations about the intertwined contributions of creator and patron will resonate with students and practitioners in all the creative professions. This remarkable book explores the role of creativity in commerce and culture. It's a quest for livelihood and meaning that is at once highly personal--and strikingly universal. Come along as the author interviews many of the creative luminaries of the late 20th century, including: Saul Bass, Buckminster Fuller, Paul Rand, Lou Dorfsman, Herb Lubalin, Don Trousdell, Charles & Ray Eames, George Nelson, Massimo Vignelli, Heinz Edelman, Victor Papanek, and Hermann Zapf.

Bespoke Bodies - Amanda Hawkins 2020-12-15

Social Housing - Paul Karakusevic 2019-07-26
This is a growing sector undergoing a huge period of change - with local authorities able to build their own housing for the first time in decades. *Social Housing: Definitions and Design Exemplars* explores how social/affordable housing has been delivered and designed with success throughout the UK in the last 10 years. Weaving together exemplar case studies, essays and interviews with social housing pioneers and clients, this book demonstrates real-life best practice responses to the challenges associated with housing provision, with a focus on design ideas.