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Elicitation Strategies for Interviewing and Fieldwork: Emerging Research and Opportunities - Clarke, Rodney J. 2018-12-26

Genre theory has been used to describe patterns within certain types of mass media, especially patterns associated with written and spoken language. These same methods can be applied to interviewing and the planning and creation of focus groups. Elicitation Strategies for Interviewing and Fieldwork: Emerging Research and Opportunities is a pivotal reference source that provides vital research on the application of textual strategies associated with initiating or eliciting texts and strategies for keeping responders on task. While highlighting topics such as microgenre, interview protocol, and cultural context, this publication explores interview techniques as well as the methods of using these strategies to keep interviews relevant. This book is ideally designed for academicians, researchers, journalists, communication specialists, and interviewers seeking current research on interview strategies and textual strategies important to recognizing and evaluating patterns within responses.

Introduction to Research in Education - Donald Ary 2006

An introduction to research in education text, this book helps students to master the basic competencies necessary to understand and evaluate the research of others, and shows them how to plan and conduct original research.

Advertising and Public Relations Research - Donald W. Jugenheimer 2015-04-16

Designed to serve as a comprehensive, primary text for research methods courses in advertising and/or public relations programs, this book concentrates on the uses and applications of research in advertising and public relations situations. The authors' goal is to provide the information needed by future practitioners to commission and apply research to their work problems in advertising and public relations.

Media Work, Mothers and Motherhood Susan Liddy 2021-04-21

This interdisciplinary and international volume offers an innovative and critical exploration of the impact of motherhood on the engagement of women in media and creative industries across the globe. Diverse contributions critically engage with the intersections and overlap between the social categories of worker and mother, and the work of media production and maternal caregiving. Conflicting ideas about, and expectations of, mothers are untangled in the context of the working world of radio, film, television and creative media industries. The book teases out commonalities between experiences that are evident across a number of countries, from Hollywood to Bollywood, as well as examining the differences between class, religion, maternal status and cultural frameworks that surround working mothers in various nation states. It also offers some possibilities for ways forward that can improve the lives of women workers who are also mothers. A timely and valuable contribution to international debates on equality, mothers and motherhood in audiovisual industries, this book will be of interest to scholars and students of media, communication, cultural studies and gender, programmes engaged with work inequalities and motherhood studies, and activists, funders, policymakers and practitioners.

Experimental and Quasi-Experimental Designs for Research - Donald T. Campbell 2015-09-03

We shall examine the validity of 16 experimental designs against 12 common threats to valid inference. By experiment we refer to that portion of research in which variables are manipulated and their effects upon

other variables observed. It is well to distinguish the particular role of this chapter. It is not a chapter on experimental design in the Fisher (1925, 1935) tradition, in which an experimenter having complete mastery can schedule treatments and measurements for optimal statistical efficiency, with complexity of design emerging only from that goal of efficiency. Insofar as the designs discussed in the present chapter become complex, it is because of the intransigency of the environment: because, that is, of the experimenter's lack of complete control.

INTERNATIONAL JOURNAL OF INNOVATION IN EDUCATION AND BUSINESS - NDALAHWA MUSA MASANJA 2019-06-14

The International Journal of Innovation in Education and Business (IJIEB) is bi-annual professional publication that publishes information, views, opinions and well- researched articles in innovation in education and business. These scholarly articles are useful for scholars, students, researchers, business executives, educators and business practitioners. The work published should adhere to high quality and context that the Editorial Board believes would be a significant contribution to the international community of scholars and readers. The journal articles can be any contemporary and innovative issues on education and business which would garnish international interest. The reports of high quality research of innovations in education and business involve any discipline and methodology. Although the journal targets to publish high quality research that contribute to the body of knowledge, research, policy and policy and practice beyond the context that the research was undertaken.

Researching the Police in the 21st Century Byavelle 2014-09-02

This unique collection explores the importance of undertaking police research, using a range of international examples from USA, UK and Germany. Focusing on practical challenges and difficulties, the volume offers solutions and reflections to assist in overcoming the barriers which might be encountered whilst carrying out research of this nature.

FOUNDATIONS OF COUNSELING PEOPLE - Michael E. Illovsky 2013-04-01

Those in the counseling profession are interacting more with people from other cultures, the U.S. sphere of influence throughout the world is spreading, increasingly, we are providing services to clients who are not Caucasian or of European heritage, and our educational programs have been active in training both domestic students of diverse ethnic backgrounds as well as foreign students. These factors combine to contribute to the need for those who provide counseling to understand the elements involved in interacting with a wide spectrum of people. This book meets that need by providing a brief synopsis on such topics as common factors, values, universals, cross-cultural competence, and models, approaches, and psychological perspectives of human behavior (theories of personality). The emphasis is on material that relies more on the use of the scientific method and data instead of anecdotal and experiential literature. For the reader who is interested in obtaining information from which statements are derived, there are references to investigate the material further. Unlike other book that stress the barriers between counselor and client, this book adds the perspective that there are factors that facilitate interactions between the two. There are also frequent cross-cultural examples in the book. To facilitate awareness of similarities and differences in views of human behavior, samples of African, Arab, Chinese, and European/American perspectives are

represented. There is also a relatively large section on applications. This consists of such subjects as cross-cultural aspects of psychological theories, ethics, research, tests, Euro-American approaches and experiences, client characteristics, client and counselor interactions, and therapeutic techniques. Many other topics are covered, as well. Students and professionals in the fields of counseling and psychology will find this book to be an invaluable addition to their library.

Psychology - Wayne Weiten 2011

In *PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER VERSION*, Wayne Weiten continues his proven combination of a scientifically rigorous text with selective pedagogy that makes learning easy for students. Weiten's approach is backed by a straightforward writing style, unparalleled in-text visuals and didactic art program, and in-book review to help users prioritize and retain the core concepts. Weiten surveys psychology's broad range of content with three aims: to illuminate the process of research and its intrinsic relationship to application (themes); to show both the unity and diversity of the subject (variations), and to invite users to the study of psychology by respecting their ability to master its fundamental concepts. Weiten's themes (including empiricism, theoretical diversity, sociohistorical contexts, multifactorial causation, cultural heritage, heredity and environment, and subjectivity of experience) and variations provide unifying threads across chapters that help users see the connections among different research areas in psychology.

Research Methods - Donald H. McBurney 2009-04-01

Now in its 8th Edition, *RESEARCH METHODS* provides psychology students with a scientific approach to understanding their field of study and the world in general. The text's logical, step-by-step coverage is the result of decades of author experience, and includes all of the stages of the research process from selecting the project and searching for literature to choosing a protocol and getting published. Utilizing a wide variety of problems from psychological literature, the text also illustrates the many creative ways that psychology professionals design and conduct effective research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Practical Research Paul D. Leedy 2013-07-30

For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.

Thematic Analysis Virginia Braun 2021-10-13

Developed and adapted by the authors of this book, thematic analysis (TA) is one of the most popular qualitative data analytic techniques in psychology and the social and health sciences. Building on the success of Braun & Clarke's 2006 paper first outlining their approach - which has over 100,000 citations on Google Scholar - this book is the definitive guide to TA, covering: - Contextualisation of TA - Developing themes - Writing TA reports - Reflexive TA It addresses the common questions surrounding TA as well as developments in the field, offering a highly accessible and practical discussion of doing TA situated within a clear understanding of the wider terrain of qualitative research. Virginia Braun is a Professor in the School of Psychology at The University of Auckland, Aotearoa New Zealand. Victoria Clarke is an Associate Professor in Qualitative and Critical Psychology in the Department of Social Sciences at the University of the West of England (UWE), Bristol.

Yearbook on International Investment Law & Policy 2010-2011 - Karl P. Sauvant 2012-02-16

The Yearbook on International Investment Law & Policy 2010-2011 monitors current developments in international investment law and policy, focusing (in Part One) on recent trends and issues in foreign direct investment (FDI). Part Two then addresses the fundamental developments in European Union policy toward bilateral investment treaties, and annexes the key official European Union documents.

Doing Research in the Business World David E Gray 2016-11-16

Get 12 months FREE access to an interactive eBook* when you buy the paperback! (Print paperback version only, ISBN 9781473915688) Grounded in actual research and supported by the author's 25 years of experience teaching business and management students, this book is designed especially for students and researchers in business looking to do practical research, and introduces them to the reality of conducting research for the classroom or the boardroom. The reader is guided through each step of the research process including all the tools they need to collect, analyse and present data and are given advice on how to identify, design and complete appropriate projects, enabling them to develop their own research and maximize its impact. Global examples are included throughout from international markets and across the Business and Management discipline. Packed full of learning features and complemented by a free interactive eBook* that includes author video chapter introductions, top tips and skills, real world advice, templates and examples of published research, real world data sets, MCQs, PowerPoint slides, student exercises and journal articles, as well as employability advice and guidance on different types of assessment and dissemination, allowing access on the go and encouraging learning and retention whatever the reading or learning style. Suitable for anyone intending to conduct research in a variety of business contexts such as Management, Marketing, HRM and Organizational Studies *interactivity only available through VitalSource eBook

Learning & Memory - Howard Eichenbaum 2008

In *Learning & Memory*, leading researcher Howard Eichenbaum provides a new-fashioned synthesis of the contemporary learning and memory fields.

Luke 6:40 and the Theme of Likeness Education in the New Testament - Thomas W. Hudgins 2014-01-07

What does Jesus mean when he says, "A disciple is not above his teacher, but each disciple, after being fully trained, will be like his teacher" (Luke 6:40)? This verse has been quoted, cited, and referenced in vast amounts of Christian education and discipleship literature. Nevertheless, the verse is nearly untouched in exegetical discussions with the exception of source-critical analyses. From this verse arises an undeveloped theme in the Gospel of Luke and the New Testament--the theme of likeness education. Using content analysis methodology, Luke 6:40--one of the keystone passages in Christian education literature--serves as the starting point for mining out the theme of likeness education in the New Testament. This study consists of three concentric areas of investigation: (1) Luke 6:40 and its immediate context, (2) Luke-Acts, and (3) the New Testament corpus.

Research Methods Pedagogy: Engaging Psychology Students in Research Methods and Statistics -

Lynne Roberts 2016-11-09

Research methods and statistics are central to the development of professional competence and evidence based psychological practice. (Noun, masculine) research on the development of psychological literacy. Despite this, many psychology students express little interest in, and in some cases of active dislike of, learning research methods and statistics. This ebook brings together current research, innovative evidence-based practice, and critical discourse.

Data Analysis for the Social Sciences - Douglas Bors 2018-01-08

'This book fosters in-depth understanding of the logic underpinning the most common statistical tests within the behavioural sciences. By emphasising the shared ground between these tests, the author provides crucial scaffolding for students as they embark upon their research journey.' —Ruth Horry, Psychology, Swansea University 'This unique text presents the conceptual underpinnings of statistics as well as the computation and application of statistics to real-life situations--a combination rarely covered in one book. A must-have for students learning statistical techniques and a go-to handbook for experienced researchers.' —Barbra Teater, Social Work, College of Staten Island, City University of New York Accessible, engaging, and informative, this book will help any social science student approach statistics with confidence. With a well-paced and well-judged integrated approach rather than a simple linear trajectory, this book progresses at a realistic speed that matches the pace at which statistics novices actually learn. Packed with global, interdisciplinary examples that ground statistical theory and concepts in real-world situations, it shows students not only how to apply newfound knowledge using IBM SPSS Statistics, but also why they would want to. Spanning statistics basics like variables, constants, and

sampling through to t-tests, multiple regression and factor analysis, it builds statistical literacy while also covering key research principles like research questions, error types and results reliability. It shows you how to: Describe data with graphs, tables, and numbers Calculate probability and value distributions Test a priori and post hoc hypotheses Conduct Chi-squared tests and observational studies Structure ANOVA, ANCOVA, and factorial designs Supported by lots of visuals and a website with interactive demonstrations, author video, and practice datasets, this book is the student-focused companion to support students through their statistics journeys.

Research Methods and Statistics in Psychology - S Alexander Haslam 2014-02-11

The second edition of Haslam and McGarty's best-selling textbook, *Research Methods and Statistics in Psychology*, provides students with a highly readable and comprehensive introduction to conducting research in psychology. The book guides readers through the range of choices involved in design, analysis, and presentation and is supplemented by a range of practical learning features both inside the book and online. These draw on the authors' extensive experience as frontline researchers, and provide step-by-step guides to quantitative and qualitative methods and analyses. Written in an accessible and engaging style, this text encourages deep engagement with its subject matter and is designed to inspire students to feel passionate for the research process as a whole. This second edition offers: A comprehensive guide to the process of conducting psychological research from the ground up — covering multiple methodologies, experimental and survey design, data analysis, ethics, and report writing An extensive range of quantitative methods together with detailed step-by-step guides to running analyses using SPSS Extended coverage of qualitative methods 'Research Bites' in every chapter: thought-provoking examples of issues raised by contemporary society and research An extensive range of additional learning aids in the textbook to help reinforce learning and revision A host of on-line resources for instructors and students available on publication at www.sagepub.co.uk/haslamandmcgarty2e. Electronic inspection copies are available for instructors.

Developmental Psychology: Childhood and Adolescence - David R. Shaffer 2013-01-01

This popular, topically organized, and thoroughly updated child and adolescent development text presents you with the best theories, research, and practical advice that developmentalists have to offer today. Authors David R. Shaffer and Katherine Kipp provide you with a current and comprehensive overview of child and adolescent development, written in clear, concise language that talks to you rather than at you. The authors also focus on application showing how theories and research apply to real-life settings. As a result, you will gain an understanding of developmental principles that will help you in your roles as parents, teachers, nurses, day-care workers, pediatricians, psychologists, or in any other capacity by which you may one day influence the lives of developing persons. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Psychology: Gateways to Mind and Behavior with Concept Maps and Reviews - Dennis Coon 2012-01-01

Co-written by an author who garners more accolades and rave reviews from instructors and students with each succeeding edition, *INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, THIRTEENTH EDITION* attracts and holds the attention of even difficult-to-reach students. The Thirteenth Edition's hallmark continues to be its pioneering integration of the proven-effective SQ4R learning system (Survey, Question, Read, Reflect, Review, Recite), which promotes critical thinking as it guides students step-by-step to an understanding of psychology's broad concepts and diversity of topics. Throughout every chapter, these active learning tools, together with the book's example-laced writing style, discussions of positive psychology, cutting-edge coverage of the field's new research findings, and excellent media resources, ensure that students find the study of psychology fascinating, relevant, and above all, accessible. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Arbitration Costs - Susan D. Franck 2019-03-26

Investment treaty arbitration (sometimes called investor-state dispute settlement or ISDS) has become a flashpoint in the backlash against globalization, with costs becoming an area of core scrutiny. Yet

"conventional wisdom" about costs is not necessarily wise. To separate fact from fiction, this book tests claims about investment arbitration and fiscal costs against data so that policy reforms can be informed by scientific evidence. The exercise is critical, as investment treaties grant international arbitrators the power to order states—both rich and poor—to pay potentially millions of dollars to foreign investors when states violate the international law commitments made in the treaties. Meanwhile, the cost to access and defend the arbitration can also climb to millions of dollars. This book uses insights drawn from cognitive psychology and hard data to explore the reality of investment treaty arbitration, identify core demographics and basic information on outcomes, and drill down on the costs of parties' counsel and arbitral tribunals. It offers a nuanced analysis of how and when cost-shifting occurs, parses tribunals' rationalization (or lack thereof) of cost assessments, and models the variables most likely to predict costs, using data to point the way towards evidence-based normative reform. With an intelligent interdisciplinary approach that speaks to ongoing reform at entities like the World Bank's ICSID and UNCITRAL, this book provides the most up-to-date study of investment treaty dispute settlement, offering new insights that will shape the direction of investment treaty and arbitration reform more broadly.

Introduction to Psychology: Gateways to Mind and Behavior - Dennis Coon 2015-01-01

INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, 14th Edition attracts and holds the attention of even difficult-to-reach students. The book's hallmark continues to be its pioneering integration of the proven-effective SQ4R learning system (Survey, Question, Read, Reflect, Review, Recite), which promotes critical thinking and guides students step-by-step to an understanding of psychology's broad concepts and diversity of topics. Every chapter contains active learning tools and relatable examples in a discussion style, all while presenting cutting-edge coverage of the field's newest research findings. With this book, students find the study of psychology fascinating, relevant, and above all, accessible. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Research Methods for Criminology and Criminal Justice - Daniel J. Dantzer 2016-12

Ideal for undergraduate or graduate-level courses, *Research Methods for Criminology and Criminal Justice, Fourth Edition* introduces students to the functions of criminal justice research including basic ideas behind scientific theory, research language, and research design.

Philosophical and Empirical Approaches to Psychology - Giuseppe Lo Dico 2016-02-02

Philosophical and Empirical Approaches to Psychology: Mentalism vs. Anti-Mentalism philosophically analyzes four different approaches to psychology: introspectionism, behaviourism, cognitive psychology, and cognitive neuroscience to explore the concept of "the mind," which developed from the late nineteenth and early twentieth century up through present day psychology. The resulting ideas originating from these approaches are divided into two main groups in this book, mentalism (whose supporters assume that mind is not reducible to something else) and anti-mentalism (whose supporters assume that mind is indeed reducible to something else). This book argues that adopting one idea over another can have a profound influence in a psychologist's research. Further, the author shows that some controversial psychological notions like "consciousness" pertain to a particular mentalistic approach. Many psychologists do not consider such notions scientific, but he argues that this depends upon their adherence to a certain anti-mentalistic approach or to a specific mentalistic perspective. The book examines these issues by assessing experimental psychology in relation to neurobiology and philosophy, offering an integration of philosophical and theoretical chapters along with empirical and experimental chapters. Theoretically, the arguments draw from philosophy of psychology and experimental psychology. Using empirical research, *Philosophical and Empirical Approaches to Psychology* examines the role of the various mentalistic and anti-mentalistic approaches to psychology by integrating epistemological analysis and empirical research.

Research Methods for Massage and Holistic Therapies - E-Book Hymel 2005-10-26

This comprehensive resource covers a broad array of research strategies available to massage therapists to give them the tools they need to be knowledgeable readers of research literature, as well as active researchers. The primary focus of the book is on the quantitative aspect of research that encompasses the principal types of studies most extensively used in the various health care professions, specifically massage therapy. Extensive coverage is also given to the qualitative and integrative research categories that are

progressively gaining recognition among researchers in various health science disciplines and professions. Accommodates the March 2003 mandate from the Commission on Massage Therapy Accreditation (COMTA) that massage therapy schools incorporate into their curricula provisions to ensure a research literate profession. Examples and techniques for interpreting research guide practitioners and students to be knowledgeable readers of massage therapy research, allowing application to practice. Relies heavily on concept maps, flowcharts, tables, and illustrations and excerpts of published studies to augment the book's narrative development of topics by providing pictorial displays and summaries of the material. Literature-based and hypothetical research examples/illustrations from several manual therapy professions employing therapeutic massage make the material pertinent to real-life settings An introductory section at the beginning of each chapter reviews the material covered in the previous chapter and how it relates to the new material. Chapter coverage spans the quantitative, qualitative, and integrative research categories and affiliated research strategies and methods are considered in detail. Review/summary tables give an overview of the narrative development of topics. Boxes provide the essential features of a given topic. Relies on multiple examples of possible research scenarios and illustrative excerpts from the published research literature. Content is cross-referenced for use with the Massage Therapy Foundation's Massage Therapy Research Curriculum Kit to provide both instructors and students in the 6-, 15-, and 24-hour options/levels an extensively-developed resource in one place. Each chapter includes recommended web sites and software application packages for further information.

Principles and Concepts of Behavioral Medicine - Edwin B. Fisher 2018-10-08

Principles and Concepts of Behavioral Medicine A Global Handbook Edwin B. Fisher, Linda D. Cameron, Alan J. Christensen, Ulrike Ehler, Brian Oldenburg, Frank J. Snoek and Yan Guo This definitive handbook brings together an international array of experts to present the broad, cells-to-society perspectives of behavioral medicine that complement conventional models of health, health care, and prevention. In addition to applications to assessment, diagnosis, intervention, and management, contributors offer innovative prevention and health promotion strategies informed by current knowledge of the mechanisms and pathways of behavior change. Its range of conceptual and practical topics illustrates the central role of behavior in health at the individual, family, community, and population levels, and its increasing importance to person-centered care. The broad perspectives on risk (e.g., stress, lifestyle), management issues (e.g., adherence, social support), and overarching concerns (e.g., inequities, health policy) makes this reference uniquely global as it addresses the following core areas: · The range of relationships and pathways between behavior and health. · Knowing in behavioral medicine; epistemic foundations. · Key influences on behavior and the relationships among behavior, health, and illness. · Approaches to changing behavior related to health. · Key areas of application in prevention and disease management. · Interventions to improve quality of life. · The contexts of behavioral medicine science and practice. Principles and Concepts of Behavioral Medicine opens out the contemporary world of behavior and health to enhance the work of behavioral medicine specialists, health psychologists, public health professionals and policymakers, as well as physicians, nurses, social workers and those in many other fields of health practice around the world.

Research Methods with APA Updates, Revised Edition - Donald H. McBurney 2009-04-01

Now in its 8th edition, RESEARCH METHODS provides psychology students with a scientific approach to understanding their field of study and the world in general. The text's logical, step-by-step coverage is the result of decades of author experience, and includes all of the stages of the research process--from selecting the project and searching for literature to choosing a protocol and getting published. RESEARCH METHODS also poses students with problems from selected psychological literature to demonstrate some of the creative ways psychology professionals design and conduct effective research.

Doing Research in the Real World - David E. Gray 2013-12-01

Available with free access to the interactive eBook* for 12 months when you buy the paperback version, this is the companion for any student undertaking a research project. Click on the icons in the margins of the eBook to access a wealth of resources including: Video Content Chapter introductions and top tips from the author along with tried and tested open access videos on YouTube introduce you to key chapter contents Datasets Play around with real data in SPSS and put your statistics knowledge into practice Weblinks Direct you to real world examples to broaden your knowledge Checklists Guide you through a

specific research process such as running a focus group or conducting an interview Further Reading Link you to a range of resources to deepen your understanding of a topic However you access the content the Third Edition guides you smoothly through the research process from start to finish setting out the skills needed to design and conduct effective research and introduces the reader to the reality of conducting research in the real world. It gives practical advice on how best to select appropriate projects, design strategies, sources and methods and provides the tools needed to collect, analyze and present data. Applicable to any discipline and firmly rooted in the practicalities of research there are new and exciting chapters on: - Using SPSS for quantitative data analysis - Sampling strategies in quantitative and qualitative research - Approaches to secondary analysis - Using focus groups - Ethnography and participant observation (*interactivity only available through VitalSource eBook)

Doing Research in the Real World - David E Gray 2013-11-12

Available with free access to the interactive eBook* for 12 months when you buy the paperback version (ISBN 9781446295311 only), this is the companion for any student undertaking a research project. Click on the icons in the margins of the eBook to access a wealth of resources including: Video Content Chapter introductions and top tips from the author along with tried and tested open access videos on YouTube introduce you to key chapter contents Datasets Play around with real data in SPSS and put your statistics knowledge into practice Weblinks Direct you to real world examples to broaden your knowledge Checklists Guide you through a specific research process such as running a focus group or conducting an interview Further Reading Link you to a range of resources to deepen your understanding of a topic However you access the content the Third Edition guides you smoothly through the research process from start to finish setting out the skills needed to design and conduct effective research and introduces the reader to the reality of conducting research in the real world. It gives practical advice on how best to select appropriate projects, design strategies, sources and methods and provides the tools needed to collect, analyze and present data. Applicable to any discipline and firmly rooted in the practicalities of research there are new and exciting chapters on: - Using SPSS for quantitative data analysis - Sampling strategies in quantitative and qualitative research - Approaches to secondary analysis - Using focus groups - Ethnography and participant observation (*interactivity only available through VitalSource eBook) Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Social Research Methods - William Lawrence Neuman 2013-07-17

Social Research Methods: Qualitative and Quantitative Methods 7e is a highly regarded text that presents a comprehensive and balanced introduction to both qualitative and quantitative approaches to social research with an emphasis on the benefits of combining various approaches. New this edition: MyResearchKit--Social Research Methods 7E can be packaged with this text at no additional cost (ISBN: 0205751342) or purchased separately. MyResearchKit includes: * Multiple-choice practice test questions* Flashcards of key terms* Short research exercises (previously in the workbook)*Social Explorer: census data from 1790 - present* A Social Research in the News blog*Writing tutorial: covers documenting sources, avoiding plagiarism, and various kinds of writing assignments (literature reviews, abstracts, research proposals, etc.)*MySearchLab: a search engine for retrieving scholarly research articles from hundreds of academic journals

Understanding Research for Business Students - Jonathan Wilson 2021-11-27

Are you conducting business research for the first time and aren't sure where to begin? This book gives you everything you need to successfully complete your research project. From choosing a direction for your research and considering ethics to data collection and presenting your results, it offers straightforward guidance on every step of the research process. Covering topics such as social media research, group working and how to research your own organisation, it provides a thorough view of research for business and management students. The book: Enables you visualise how each stage of research links to the next, and makes sure you don't miss a step with a handy 'Research Project Wheel' Empowers you to increase your

employability and develop transferable skills, such as proposal writing and data analysis Provides student research examples that show common challenges you might face - and how to address them. Key features include research snapshots, offering short how-to examples for doing real research, and concept cartoons, which put forward different views about research so you can broaden your knowledge. It also has end-of-chapter questions, online multiple choice questions and Kahoot! questions so you can test your understanding. Guiding you through working with and understanding both primary and secondary data, this book is the perfect companion for any undergraduate conducting a business and management research project.

Psychology: Modules for Active Learning - Dennis Coon 2016-12-05

PSYCHOLOGY: MODULES FOR ACTIVE LEARNING is a best-selling text by renowned author and educator Dennis Coon and co-authors John O. Mitterer and Tanya Martini. This fourteenth edition continues to combine the highly effective SQ4R (Survey, Question, Read, Recite, Reflect, Review) active learning system, an engaging style, appealing visuals, and detailed coverage of core topics and cutting-edge research in one remarkable, comprehensive text. Fully updated, the new edition builds on the proven modular format and on the teaching and learning tools integrated throughout the text. While the text provides a broad overview of essential psychology topics ideal for introductory courses, its modular design also readily supports more specialized curricula, allowing instructors to use the self-contained instructional units in any combination and order. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Research Methods - Theresa L. White 2012-05-03

Now in its 9th Edition, RESEARCH METHODS provides psychology students with a scientific approach to understanding their field of study and the world in general. The text's logical, step-by-step coverage is the result of decades of author experience. It includes all of the stages of the research process, from selecting the project and searching for literature, to choosing a protocol and getting published. Utilizing a wide variety of problems from psychological literature, RESEARCH METHODS also illustrates the many creative ways that psychology professionals design and conduct effective research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Rise and Development of FinTech - Robin Teigland 2018-02-15

This comprehensive guide serves to illuminate the rise and development of FinTech in Sweden, with the Internet as the key underlying driver. The multiple case studies examine topics such as: the adoption of online banking in Sweden; the identification and classification of different FinTech categories; process innovation developments within the traditional banking industry; and the Venture Capital (VC) landscape in Sweden, as shown through interviews with VC representatives, mainly from Sweden but also from the US and Germany, as well as offering insight into the companies that are currently operating in the FinTech arena in Sweden. The authors address questions such as: How will the regulatory landscape shape the future of FinTech companies? What are the factors that will likely drive the adoption of FinTech services in the future? What is the future role of banks in the context of FinTech and digitalization? What are the policies and government initiatives that aim to support the FinTech ecosystem in Sweden? Complex concepts and ideas are rendered in an easily digestible yet thought-provoking way. The book was initiated by the IIS (the Internet Foundation in Sweden), an independent organization promoting the positive development of the Internet in the country. It is also responsible for the Internet's Swedish top-level domain .se, including the registration of domain names, and the administration and technical maintenance of the national domain name registry. The book illustrates how Sweden acts (or does not act) as a

competitive player in the global FinTech arena, and is a vital addition to students and practitioners in the field.

Management Science, Logistics, and Operations Research - Wang, John 2013-09-30

"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations research"--Provided by publisher.

Addressing Methodological Challenges in Interpreting Studies Research - Bendazzoli 2016-06-22

Using interaction as a fundamental springboard, Addressing Methodological Challenges in Interpreting Studies Research showcases the major breakthrough in interpreting studies made by investigating community interpreting and the inherent high degree of participant interaction. The book adds a 'reflexive' twist, and espouses the notion of the analyst as not separate from the context under study. After looking at dialogue interpreters, cast away from the carpeted walls of sound-proof booths and deprived of the spotlighted lectern-podium position at high level fora, it has become clear that the interpreter's invisibility, not to mention their neutrality, is uppermost in the minds of both users and providers in terms of expectations. Among all the participants in any 'mediated' communicative situation, it is the interpreter who is exceedingly visible and potentially most influential in shaping and coordinating the ongoing exchanges. The book proposes that a similar view be applied to researchers engaged in interpreting research, especially in empirical investigations. Different forms of 'interaction' between researchers and the data in their studies are inevitable. This applies to every stage of their work, ranging from all the pre-analysis activities to the analysis itself, and the post-analysis stage, in which results are disseminated in the research community and, possibly, the target population. This volume will stand to benefit all those who work with researching language issues, not only because of the various approaches covered in the volume, but also because of the ways in which they are reframed as a result of shifting contextual constraints.

Educational Assessment in a Time of Reform - Coert Loock 2019-11-20

Educational Assessment in a Time of Reform provides background information on large-scale examination systems more generally and the South African examination specifically. It traces the reforms in the education system of South Africa since 1994 and provides a description of the advances in modern test theory that could be considered for future standard setting endeavours. At the heart of the book is the debate on whether the current standard of education in Africa is good enough . If not, then how can it be improved? The aim of this book is to provide a point of departure for discussions on standard-setting, quality assurance, equating of examinations and assessment approaches. From this point of departure recommendations for practices in general and the exit-level (Grade 12) examination results in particular can be made. This book is ideal reading for principals, teachers, academics and researchers in the fields of educational assessment, measurement, and evaluation.

Research Methods in Psychology - Paul G. Nestor 2011-02-18

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